

PASQUALLY'S PIZZA & WINGS UGC PHOTO CONTEST

NO PURCHASE NECESSARY TO ENTER OR WIN. INTERNET ACCESS REQUIRED. MANY WILL ENTER, ONLY 15 ENTRIES WILL WIN (SUBJECT TO ELIGIBILITY). A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED AND THE JUDGING CRITERIA. VOID WHERE PROHIBITED OR RESTRICTED BY LAW, AND IN MAINE, WYOMING AND VERMONT. BY ENTERING THE CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. ALL FEDERAL, STATE, AND/OR LOCAL RULES AND REGULATIONS APPLY. MUST BE 18 YEARS OR OLDER TO WIN (19 IN ALABAMA OR NEBRASKA).

SPONSOR AND ADMINISTRATOR: CEC Entertainment Concepts, L.P., 1707 Market Place Blvd, Suite 200, Irving, TX 75063.

ELIGIBILITY

The Pasqually's Pizza & Wings UGC Photo Contest ("Contest") is open only to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older (19 in Alabama or Nebraska). Officers, directors, and employees (and members of their immediate family, IRS dependents, and household members, whether legally related or not) of Sponsor, the Administrator, and their respective parents, affiliates, subsidiaries, are not eligible to enter or win. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law.

Administrator will disqualify any Entry (as defined below) from individuals who do not meet the eligibility requirements. Children under 13 will not be allowed to provide any Personal Information, and the Administrator will also delete any Entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act. By entering the Contest, you agree to be bound by these Official Rules and agree that if you are selected as a potential winner and fail to provide the requested information, are found to have violated these Official Rules, or otherwise do not meet eligibility criteria, the Prize (as hereinafter defined) will be forfeited and will be awarded to an alternate winner.

CONTEST PERIOD

The Contest begins at 12:01 a.m. Central on October 7, 2020, and will terminate at 11:59 p.m. Central on October 31, 2020 ("Contest Period"). There will be fifteen (15) winners chosen on November 5, 2020 ("Selection Date"). The Official Time shall be determined in accordance with the time displayed on Sponsor's computer systems. The winner will be notified within 72 hours of the Selection Date.

YOUR ENTRY

We love seeing you enjoying pizza! For National Pizza Month, we want to reward you for doing what you love! Eating Pizza!! Share your love for pizza with #PasquallysPizza for a chance to win an order on us!

An Entry is a family friendly photo of you (and those in the photo) enjoying pizza submitted via Twitter, Facebook and Instagram using hashtag #PasquallysPizza. ***You do not have to purchase Pasqually's Pizza & Wings product(s) to participate and Entries do not need to include actual Pasqually's Pizza & Wings product(s) to be eligible.*** Limit one (1) entry per person. Any entry that is deemed unsafe or inappropriate, in Sponsor's sole discretion, will be not be considered. In the event a dispute regarding the identity of the individual who actually submitted an Entry cannot be resolved to Sponsor's satisfaction, the affected Entry will be deemed ineligible. **All Entries must be submitted before 11:59 p.m. Central on October 31, 2020.** Entries must be submitted via a public profile on Twitter, Facebook and Instagram using hashtag #PasquallysPizza.

Remember: Photos must be family-friendly.

GENERAL ENTRY CONDITIONS

Sponsor reserves the right to disqualify, delete, or edit the content of an Entry, in its sole discretion, if Sponsor determines that the Entry does not comply with the requirements of these Official Rules or with regulatory guidelines.

Without limiting the foregoing, Sponsor shall have the right at any time, where necessary, to undertake all action including, but not limited to, disqualification, prize forfeiture and/or immediate prize return (from a previously confirmed winner, if applicable) and/or require further information as is reasonable to protect itself, or any of the Contest Entities against fraudulent or invalid claims, potential public scandal, ridicule, or disrepute in awarding the prize to any Entrant or winner. Entries submitted via any other entry method/portal than stated herein will not be accepted. Once submitted, entry cannot be modified, deleted or cancelled.

Entry must NOT contain or depict material which is (or promoting activities which are) sexually explicit, obscene, pornographic, violent, self-mutilating (e.g., relating to murder, the sales of weapons, cruelty, abuse, etc.), discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing; or material that contains any derogatory references to any Contest Entities; Entry must be entirely original to the entrant and must NOT include mention or depiction of any copyrighted material (including but not limited to music, films, books, television programming) and must not infringe on any third-party trademarks (including, but not limited to brand names, product names, logos, insignia, location signage, photographs,

artwork, etc.); Entry must NOT have been previously submitted to another Contest, broadcast on a media network or submitted to any entertainment entity that would conflict with this Contest, as determined in the Sponsor's sole discretion; Entry must NOT include materials that violate or infringe another person's rights, including, but not limited to, privacy, publicity or intellectual property rights; and Entry must NOT include third parties/people, who have not expressly authorized entrant to feature their image, name, likeness, or personal information in the Entry or otherwise use such image, name, likeness, or personal information in accordance with these Official Rules.

Entrant must provide on request all appropriate clearances, permissions and releases for the Entry, including releases from all persons featured in the Entry (in the event an entrant cannot provide all required releases, Sponsor reserves the right, in Sponsor's sole discretion, to disqualify the applicable Entry).

Note: Sponsor reserves the right, in its sole discretion, to disqualify any entry in the Contest if Sponsor views the Entry as potentially infringing or otherwise a violation or potential violation of a third party's rights or if it deems the Entry to be lacking in taste, quality, or to be otherwise objectionable.

WINNER SELECTION

On the Selection Date, fifteen (15) prize winners will be selected among all eligible entries. The prize winners will be selected based on the following judging criteria:

- 25% Creativity;
- 25% Highlights Pizza;
- 25% Positive Sentiment; and
- 25% Knowledge of Pasqually's brand.

Odds of winning depend upon the total number of entries received and Entry's selection as a winner by Sponsor. The winner will be chosen according to the foregoing judging criteria, all of which are judged in Sponsor's sole discretion. Any entry that is deemed unsafe or inappropriate, in Sponsor's sole discretion, will be not be considered. Each winner will be notified by direct message on their social channel of entry (Instagram, Facebook or Twitter) and must respond within 72 hours confirming their name and date of birth. A second message will then be sent to include the prize in the form of an electronic gift card that can be redeemed directly on the Door Dash platform. If the chosen winner cannot be contacted or is otherwise unable to claim his/her prize within 72 hours of selection, an alternate prizewinner will be chosen until an eligible winner is determined. Sponsor and Administrator are not responsible for any lost or damaged Prize.

All decisions are final and binding in all respects. By participating in the Contest, entrant certifies that his/her entry is original, has not been previously published or won any award, and does not contain any material that would violate or infringe upon the rights

of any third party, including copyrights, trademarks or rights of privacy or publicity.

Sponsor reserves the right in its sole and unfettered discretion to disqualify any entry that it believes contains obscene, offensive or inappropriate content, that does not comply with these official rules or that is not consistent with the spirit or theme of the Contest. The decision of the Sponsor and Administrator is final and binding on all matters relating to the Contest.

WINNER VERIFICATION & ELIGIBILITY

The potential prize winner is subject to verification by Sponsor. An Entrant is not a winner of any prize until Entrant's eligibility as the Contest winner has been verified, Entrant has been notified that verification is complete, and Entrant has complied with these Official Rules. At the end of the Contest, the prize will be sent via direct message through the winner's social media account. At the sole discretion of the Sponsor, forfeiture of the prize and the selection of an alternate prize winner may result from, by way of example only, any of the following: a) the potential prize winner's failure to respond to notification within the specified response period; b) the potential prize winner's failure to provide Sponsor with satisfactory proof of age, identity, residence, or completion of required Affidavit or other documentation; c) potential winner is unable, declines or refuses to accept the prize in its entirety pursuant to the terms of these Official Rules and/or Affidavit; d) any other non-compliance with these Official Rules and/or Affidavit.

PRIZES

Fifteen (15) Twenty-Five Dollar (US\$25.00) Door Dash Gift Cards (**Total ARV is US\$375.00**): Each eligible prize winner will receive a Twenty-Five Dollar (US\$25.00) Door Dash Gift Card. Redeemable only through the Door Dash platform at participating locations.

PRIZE RESTRICTIONS: Limit one (1) Prize per person and/or household. Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize is unavailable for any reason. The Prize is nontransferable and not redeemable for cash, except where required by law. Only the Prize as described is available to be awarded; in no event will Contest Entities be responsible for awarding more prizes than stated herein. The Prize and any elements thereof: are personal to the winner; may not be transferred, assigned, sold, resold, auctioned, bartered, or placed into any other unauthorized channels of distribution; if lost, misplaced, destroyed, or stolen will not be replaced by Sponsor; and are subject to their respective terms and conditions and may include restrictions to which Winner agrees to abide and be bound. Any prize pictured or mentioned in advertising or Contest materials is for illustrative purposes only and may not be the actual prize awarded.

In the event of noncompliance, if an Entrant becomes noncompliant or ineligible during

or after the Contest Period, or a potential winner fails to respond within the time specified, or cannot be reached within the time specified using the contact method selected by Sponsor (in Sponsor's discretion), that prize will be forfeited and an alternate potential winner may be selected at random for the applicable prize/level. A winner later found ineligible or non-compliant will be immediately required to return and forfeit any prize awarded. After two (2) unsuccessful attempts to verify an alternate winner for the prize, the prize will remain un-awarded. Prize or prize notifications that are lost, late, stolen, unclaimed, returned, undeliverable, not timely responded to, or otherwise un-awarded will be forfeited and will NOT be re-awarded. There will not be a second chance drawing.

ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE).

TAXES

The Prize Winner will be solely responsible for all federal, state and/or local taxes, reporting requirements, and for any other fees or costs associated with the prize received.

PUBLICITY

Your entry into the Contest constitutes your consent to Sponsor's and Administrator's use of your name, likeness, video, voice, statements, Entry, opinions and/or hometown and state for advertising and promotional purposes in any media, worldwide, without remuneration for said use. For the avoidance of doubt, the foregoing authorization/consent also extends to other individuals present in an Entry.

CANCELLATION OR SUSPENSION OF CONTEST

If, for any reason, the Contest is not capable of running as planned by reason of infection by virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Contest, and select winners from the Entries received prior to the action taken or in other such as deemed fair and appropriate by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or those of any other promotion, or in an unsportsmanlike or disruptive manner.

CAUTION

ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR

UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION WILL BE AUTOMATICALLY DISQUALIFIED FROM PARTICIPATING IN THE PROMOTION AND MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Sponsor reserves the right, subject to applicable law, to terminate the Contest at any time. This Contest is subject to all applicable Federal, State and Municipal laws. All Entries become the property of Sponsor who assumes no responsibility for lost, stolen, delayed, damaged or misdirected Entries or for any failure of the App or the website during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, mobile device, software, failure of any Entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to your or any other person's computer related to or resulting from downloading, running, or playing any material related to the Contest. Sponsor is also not responsible for any typographical or other error in the administration of the Contest or in the announcement or awarding of the Prizes.

RELEASE AND INDEMNIFICATION

By entering, you agree to fully release and discharge, indemnify, and hold harmless the Sponsor, Administrator and their respective subsidiaries, licensees, affiliates ("Contest Parties") and each of the Contest Parties' respective directors, officers, owners, employees, agents, and representatives, from all claims, demands, costs, expenses, liability, losses or damages of any kind whatsoever resulting from your participation, or attempted participation, in the Contest or of your acceptance, use, or misuse of the Prize, including liability for personal injury or death.

DISPUTE RESOLUTION

Except where prohibited, by participating in this Contest you agree that: any claim, dispute, or controversy (whether in contract, tort, or otherwise) you may have against the Sponsor or Administrator arising out of, relating to, or connected in any way with the Contest, the awarding or redemption of prizes, or the determination of the scope, enforceability or applicability of this agreement to arbitrate, will be resolved exclusively by final and binding confidential arbitration administered by American Arbitration Association ("AAA") and conducted before a sole arbitrator admitted to practice law for at least fifteen (15) years pursuant to the applicable Rules and Procedures established by AAA. Any arbitration hearing will be conducted in Dallas, Texas, or another location agreed to by the parties and reasonably convenient for Participant. NO PARTY WILL BE ENTITLED TO A TRIAL BY JURY. NO PARTY IS ENTITLED TO BRING CLAIMS, NOR SHALL ANY CLAIMS BE HEARD, ON A CLASS, REPRESENTATIVE, OR OTHER JOINT BASIS, AND THE ARBITRATOR CAN DECIDE ONLY PARTICIPANT'S OR SPONSOR'S INDIVIDUAL CLAIMS. IN

NO EVENT MAY THE ARBITRATOR CONSOLIDATE OR JOIN THE CLAIMS OF ANY PERSON OR PARTY, WHETHER OR NOT ON THE BASIS THAT THEY ARE SIMILARLY SITUATED. UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR AND HEREBY WAIVES ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES.

PRIVACY

Any personally identifiable information collected during a participant's participation in this Contest will be collected by Sponsor or its agent and used by Sponsor, its affiliates, agents and marketers solely for purposes of the proper administration and fulfillment of the Contest as described in these Official Rules and in accordance with Sponsor's Privacy Policy as stated at <http://chuckecheese.com/terms-and-privacy>. During the registration process you may be provided the opportunity to opt in to Sponsor's email club. If you opt in, Sponsor will only use any personally identifiable information collected solely for the purposes of delivering marketing emails from Sponsor and in accordance with Sponsor's Privacy Policy as stated at <http://chuckecheese.com/terms-and-privacy>. You may choose to stop receiving our marketing emails by following the unsubscribe instructions included in these emails.

THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, TWITTER, INSTAGRAM, VINE, PINTEREST, OR YOUTUBE. YOU UNDERSTAND THAT YOU ARE PROVIDING YOUR INFORMATION TO SPONSOR AND NOT TO ANY OF THE AFOREMENTIONED SOCIAL PLATFORMS. ANY QUESTIONS, COMMENTS, OR COMPLAINTS REGARDING THIS CONTEST SHALL BE DIRECTED TO SPONSOR AND NOT TO ANY OF THE AFOREMENTIONED PLATFORMS.

WINNER LIST

For confirmation of the winner, which will be available after November 15, 2020, and until December 15, 2020, please send your request and a separate, self-addressed stamped envelope to CEC Entertainment Concepts, L.P. Attn: Marketing Department, 1707 Market Place Blvd., Suite 200, Irving, Texas 75063.

//End Official Rules

Abbreviated Rules

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. Open only to legal residents of the United States residing in the 50 United States or the District of Columbia, subject to age restrictions at time of entry. Void where prohibited. Contest starts 10/07/2020 ends 10/31/2020. TO ENTER: An Entry is a family friendly photo of you (and those in the photo) enjoying pizza submitted via Facebook, Twitter or Instagram using hashtag

#PasquallysPizza. Prize: US\$25 Door Dash gift card (ARV \$25). Odds of winning depend upon number of eligible entries received. For Full Official Rules visit PasquallysPizza.com. Sponsor: CEC Entertainment Concepts, L.P., 1707 Market Place Blvd., Suite 200, Irving, Texas 75063.